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■ Japanese Community Currencies: Key Factors for Sustainable Management

LAST NAME, First Name (School of Economics and Management,University)

[Problem/Purpose]

Japan has a rich history of community currency (CC) systems and their effectiveness in providing social support. The number of Japanese CCs (Kobayashi, Yoshida) indicates that many have been established in the last few years. Finally, the literature done on the managerial and operational aspects of CCs in general (Calvo & Morales, 2014). Therefore, the primary purpose of this paper was to identify key factors for the sustainable management of CCs with a focus on contributing to an overall best practices operational framework. The secondary purpose was to add to the English body of knowledge on Japanese CC systems.

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The title should be marked with ■.
Titles are left-aligned.
The author's name should be right justified on a new line.

The main implication of these factors is that successfully engaging external stakeholders, particularly local businesses, is crucial to the sustainability of a CC. The effective

Main Body of Text
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Numbered Headings should be typed as 1. 2. or 1) 2) etc.
❖ Do not use round numbers. (②)
❖ Do not use the footnote function of MS Word.

[Methodology]

Two Japanese CC organizations are investigated in this paper. Both have operated for more than 10 years, however one has recently stopped. The data collected in the form of a survey comparing these two organizations. In accordance with the collection method used. These include observation of activities, semi-structured interviews with organizational leaders, quantitative analysis of currency circulation data and a review of published papers and the organizations' websites. The data from both organizations was analyzed within the same NPO managerial framework to uncover key factors that contributed to the sustainable management of these two LCs.

Headings
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Headings should be marked with [].
No line spacing between headings and text.

[References]

Calvo, S., & Morales, A. (2014). Exploring complementary currencies in Europe: a comparative study of local initiatives in Spain and the United Kingdom. *Living in Minca*.
Kobayashi, S., Yoshida, M. & Yoshihisa, M. (2017). Historical transition of community currencies, paper prepared for The 4th International Conference on Complementary Currencies, At Barcelona, Spain
Nakazato, H. and Hiramoto, T. (2012) 'An Empirical Study of the Social Effects of Community Currencies' *International Journal of Community Currency Research*. 16 (D) 124-135
<www.ijccr.net> ISSN1325-9547
Richey, S. (2007) 'Manufacturing Trust: Community Currencies and the creation of Social Capital' *Political Behavior*. Vol.29, Issue 1, pp.69-88

References are left aligned

[Conclusion]

The results reveal five key sustainability factors:

1. Partnering with a corporation or larger institution
2. Clear organizational structure
3. Positioning the currency to match stakeholders' goals.
4. Engaging with the local solidarity of businesses
5. The compatibility of businesses with the CC concept

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Page setup
Paragraphs: 2 columns
Number of lines: 44 (including title)
Margins: 30mm top and bottom, 20mm left and right